

The Business Bundle

A TOOL FOR
LEARNING + IMPLEMENTING

Hey there friend!

If you're reading this, you've likely purchased the Business Bundle and might be feeling a bit overwhelmed. 96 Courses and 3 Membership sites are a LOT.

As someone who has already bought the bundle and worked through several of the courses, I know that overwhelming feeling, but I also know a few practical ways you can simplify this bundle and extract the most value from it for YOUR business.



Here are my top 5 tips on how to get the most out of your bundle:

- 1. Choose 5 courses from the bundle that you want to take by the end of 2020 (see the next page!).*
- 2. Buy a 3-ring-binder and tabs.*
- 3. Print out pages 4-12 of this PDF, put the cover page in the front, 3 hole punch the rest, and put it in your binder!*
- 4. Use 1 tab per course you take. Print out their notes prior to taking their courses and put them in the binder ahead of time.*
- 5. Schedule these courses into your calendar as part of your job this year.*
- 6. In January of 2021, create logins for any remaining courses you want to take. REMEMBER: You will lose access to any courses you want to take if you don't create a login code by July of 2021.*

I can almost guarantee that you will not regret this choice! It is incredible, and I hope you enjoy the business growth you will see after you take these courses!

Warmly,

Nancy Ray

The Business Bundle

RECOMMENDED COURSE LIST

This is our curated list of courses within the bundle that we really think are valuable and would serve you.

This is not an exhaustive list, and absolutely does not mean any of the courses not on this list are not valuable or would not serve you. We just tried to do a little leg work for you so you didn't have to vet 96 courses on your own—it's overwhelming to try to wrap your head around that many things.

Start with this smaller list, and go from there!

The CEO Legal Kit, by Michelle Murphy

Affiliate Marketing for Bloggers, by Kimi Kinsey

Taking Your Own Self Portraits, by Katie Lamb

Sales & Services Template Set, by Ashlyn Carter

The Content Lab, by Jenna Kutcher

Master FB & IG Ads, by System Envy

Instagram Content System, by Helene in Between

Flourish: 5 Day Marketing Plan Workshop Intensive, by Amber Housley

Foundations in Team Building, by Nancy Ray (:

Simplified Productivity, by Megan Minns

Creative 24/7 (Membership), by Creative @ Heart

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MY COURSE PLAN: OVERVIEW

~~Create all 96 logins and subscribe to 1 million email lists and never actually take a course.~~

Choose 5 (or less!) courses that are exactly what I need right now, and EXECUTE.

I will plan time to take and implement them before 12/31/2020.

What FIVE courses am I going to take?

What is my GOAL for taking this course?

1

2

3

4

5

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BUSINESS OVERVIEW

Business Name:

Core Purpose:

Core Values:

BUSINESS NUMBERS

Date:

Annual Website Page Views:

Last Month's Page Views:

Email List Subscribers:

Facebook Page Likes:

Instagram Followers:

Pinterest Followers:

2019 Annual Revenue :

2020 Revenue to Date:

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COURSE INFO

Course Name:

Login Info:

Start Date:

Completion Date:

THREE BIG TAKEAWAYS

THREE WAYS I WILL IMPLEMENT



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FINAL TO-DO LIST

✓ Add to Calendar—

January: Create Logins for 5 more courses

May: Look over all courses one last time and create any additional logins

Keep this binder handy to refer back to!

I hope this clarified your vision for the Bundle so you can get the most out of it. I can't wait to see your \$100 turn into \$1000, \$10,000, or even \$100,000. It's possible - now it's up to you to implement!

Warmly,
Nancy Ray